

JUNE 2018

Message From Your Director

Congratulations to all of the newly elected officers! I am looking forward to working with all of you in the 2018/2019 NAWIC year. With elections behind us and our structure starting to take shape, this is an exemplary time to create your action plan and work it. I always remember that we don't plan to fail....sometimes, we simply fail to plan. Those elementary words sum up the basic composition of how to achieve success. Take some time now to lay a positive and proactive foundation that will guarantee your future successes.

In case you haven't seen the results for the National candidates, look on page 3 for the New National Officers and Directors. I am headed to Fort Worth on June 20th for Board Orientation so if there is anything you'd like me to bring up or share at the meeting please send me your comments by June 15th. Now that summer is upon us I encourage you to sit outside, take a deep breath and reflect all that you want to accomplish in this coming year.

Lawline



National Board

PRESIDENT

CATHERINE SCHOENENBERGER

PRESIDENT ELECT

DOVE SIFERS-PUTMAN, CBT

VICE PRESIDENT

DIANE MIKE, CBT

TREASURER

ANNE PFLEGER, CIT

SECRETARY

JILL HANSON, CIT

IMMEDIATE PAST-PRESIDENT

CONNIE LIEPERD, CIT

EVP BETH BROOKS

REGION DIRECTORS:

MIDWEST—VICKIE NICKEL

NORTH CENTRAL—JENNY MANGAS

NORTH EAST—DOREEN BARTOLDUS, PE

PACIFIC SOUTHWEST—LIZ TERRAMOTO

SOUTH ATLANTIC—KRISTEY STEWART

SOUTH CENTRAL—L AURI E JIMINEZ

SOUTH EAST — KAREN HAGER



NAWIC PNW



Alaska • Boise • Portland • Eugene • Salem • Puget Sound • Spokane • South Sound • Tri-Cities • San Francisco • Greater East Bay • Sacramento • Santa Clara • Fresno • Guam

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CHAPTER SPOTLIGHT

Salem

#198



You may have heard of the recent efforts by McKay High School senior Raul Marquez to purchase a house through United Way

and convert it into a teen homeless shelter. The Salem Chapter of NAWIC (National Association of Women In Construction) is leading the charge to make needed repairs and upgrades before the shelter opens this summer. NAWIC is looking for volunteer labor, materials, and cash donations to help with the repairs and cover operational expenses if any money is left over. The proposed work includes residing the house, new flooring, painting the inside and outside, and heating and plumbing upgrades. Donations to date include:

Johnson Air Products providing a new furnace and air conditioning unit

South Town Glass is replacing two windows

Caslin has pledged drywall for a storage room

JB Instant Lawn & Green Acres Landscape pledging a new lawn

Lenity Architecture & Rich Duncan Construction are assisting with project coordination and design

The house is approximately 3,400 square feet and has six bedrooms and four bathrooms. It will house up to ten teens in crisis (ages 11-17) at a time with the expectation of serving approximately 100 youth annually. Community Action Agency will oversee operation of the shelter.

Currently there is no overnight shelter available between the Portland area and Albany for homeless minors. Youth find themselves without shelter and for those who do find shelter, many times it is in an unsafe environment due to the lack of resources.

The Taylor House will offer drug & alcohol counseling, mental health services, life & job skills training, community service learning projects, family reunification, as well as direct connections to education, medical services, and housing options.

How To Help: All donations to this project are tax deductible. Donations can be made online at:

<https://interland3.donorperfect.net/weblink/weblink.aspx?name=E330149&id=10>, or checks can be written to United Way of the Mid-Willamette Valley and mailed to 455 Bliler Ave NE, Salem, OR 97301.



New Members

PNW Recruiting STARS



Kelly Aust
Talia Noyes
Jill McNally
Ann Marie Pelobello

Keep up the good work ladies!

NAWIC
Builds
Leaders



Your Education. Your Career. Your Future.

NAWIC 2018-2019 National Board

President: Dove Sifers-Putman, CBT

President-Elect: Diane I. Mike, CBT

Vice President: Anne K. Pfleger, CBT

Treasurer:
 Doreen Bartoldus, PE, CCM, LEED GA, ENV SP

Secretary: Jill Hanson, CIT

Immediate Past President:
 Catherine Schoenenberger

Region Directors:

Midwest Region Director: Jodi A. Wiemerslage

North Central Region Director: Rita Brown

Northeast Region Director:

Jennifer M. Sproul, LEED AP

Pacific Southwest Region Director: Myrna Smith

#19 San Francisco

Eliana Mello
 KHS&S Contractors, Inc

#54 Portland

Hayley Garza - Skanska

Natalie Cordova - Marsh USA

Shelia Sweeney - GeoDesign, Inc.

Melinda Dailey
 NW Utility Contractors Association

Cecilia Larson - Jensen Hughes

Tina Schultz & Glo Webb
 MacDonald-Miller Facilities Solutions

Elena Townsend - Hermanson

#60 Puget Sound

Tamar Cruse - Prime Electric

Brooke Shore - J.S. Held LLC

#143 Spokane

Halene Sigmund
 Construction Industry Training Council

#187 Spokane

Jessica Alber
 Absher Construction

#197 Alaska

Danielle Hinkkanen - UNT Company

Guam #381

Katrina Suisa
 Tikigag Construction, LLC



Meet our new Regional
Membership Chair
Dawn Killough



At Forum I volunteered to be the new Membership Chair for the region. I did it because I was terrified when I was asked to be our chapter's Membership Chair. I'm one of those people who is slow to warm up to new people, kind of shy even. I thought being Membership Chair meant I had to be "out there" asking everyone I met to join NAWIC. Turns out, that was my perfectionism talking! I have learned over the years that if I stretch myself to the point where I'm uncomfortable, growth is sure to follow. With that said, here I go, getting uncomfortable.

For those of you who couldn't attend the Membership/Marketing conference call on May 9, here is a recap of what was shared (some of these ideas sound really awesome):

Some chapters and regions have put together simple marketing videos using photos and music. With the help of a couple of apps, we all could be Hollywood producers! The two apps mentioned were Slide Show and Typorama (both available for Apple and Android on their respective stores, also both FREE). For a couple of samples, visit the South Central Region Facebook page, or www.nawicmidwestregion.org.

- A reminder to reach out to the guests that came to your WIC Week events or joined you at Forum. Invite them and their bosses to lunch or coffee to connect and talk about the benefits of NAWIC.
- Make sure you are reaching out to your prospective members at least once a month with some form of communication.
- Hold a summer event.
- There was something about a Cupcake Party, but all I got out of it was that a Cupcake Party sounded like a good idea to me!
- On August 17 at 8:15 am at Annual Conference, there will be a pop-up educational event in the Neighborhood regarding PR/Marketing.

Membership

* Event contest and social media contest will be multiple awards divided by chapter size. All contests may be submitted no later than July 13th 2018 by emailing your entry to prmarketing@nawic.org



SPONSORSHIP CONTEST

How to Win: Be the chapter with the most growth in sponsorships over a 1 year span.

How to Enter: Send in your treasurers report showing growth over 1 year span along with a short summary about how your chapter accomplished the growth in sponsorships!

PNW Region Chairs

Bylaws Kelly Aust

Design Drafting

Denise Redmond-Crossland

Membership Dawn Killough

NEF Liaison Janet Turner

NFSF Fundraising

Yasmine Branden

P D & E Julie Salinas

PR& Marketing Amy Schultze

OSHA Alliance Ruth Ann Carr

Safety Laura Rannow

Strategic Planning

Chris Wigginton

WIC Week Rachel Stroup



Safety

See the top 10 finalists of the 2018 Safety Excellence Awards below.

Congratulations to Hensel Phelps of the Puget Sound Chapter and JE Dunn of the Portland Chapter for having finalists!

They will also be included in the next Connection issue and the top 3 winners will be announced, in Orlando, at our Annual Conference.

TOP 10 FINALISTS:

Brasfield & Gorrie LLC	Chapter #53 Greater Birmingham/Southeast	Virnetta Woodbury
Bel-Aire Mechanical	Chapter #98 Greater Phoenix/PSW	Michelle Dinan-Cardone
Dynaletric	Chapter #21 San Diego/PSW	Ashley Berg
ESI	Chapter #64 Cincinnati/North Central	Tonya First
Hensel Phelps	Chapter #141 Honolulu/ PSW	Donna Dennis
	Chapter #60 Puget Sound/PNW	Kabri Lehrman-Schmid
JE Dunn Construction	Chapter #383 Oklahoma City/South Central	Luz Angela Troncoso
	Chapter #54 Portland/PNW	Joanna Westrich
	Chapter #7 Austin/South Central	Hanna Floyd, Danielle Dlugosh,
		Jess Pohlman
McCarthy Building Companies	Chapter #2 Dallas/South Central	Kimberly Gibbons
Miron Construction Co	Chapter #160 Cedar Rapids/Midwest	Stephanie Heims
	Chapter #54 Portland/Pacific Northwest	Joanna Westrich
Roncelli	Chapter #183 Detroit/North Central	Davida Difatta
Ryan & Associates	Chapter #50 Quad Cities/Midwest	Laura Wilhelm



Design Drafting 2017/2018

Denise Redmond-Crossland
CCA, CBT, Chairman



Congratulations to the Tri Cities Chapter who received the region's first place Design Drafting Award for the Tiny House competition and congratulations to high school winner, Ryley Cramer. Thank you Tri Cities chair Pam Reynolds, and her committee for all their hard work.

The National Awards were announced. Below are the national winners:

College Winner: Luke Gulbranson, Midwest Region

High School 1st Place: Jasmin Cabuco, South Atlantic Region

High School 2nd Place: Abiyerra Thomas, Southeast Region

High School 3rd Place: Patrick McManama, North Central Region

Please contact me at nawic.denise.crossland@gmail.com if you have any questions.

CONGRATULATIONS

Dotty Johnson!

Dotty was recently accepted to **Leadership Spokane**. While her employer nominated her she was required to write an essay and answer several personal questions. I have every confidence that she will represent Bouten Construction with honor.



Chapter table sales

deadline (7/2) There will be chapter/region tables in the Neighborhood at the Annual Conference. If you want to promote your chapter or have items to sell please complete the form at the back on the next page and submit it along with your payment to the national office. If you



July 2018

2

Congratulatory Ads (7/2)

Want to show your chapter's support for your Director? How about the Incoming President, Officers or award winners? Put an ad in the conference annual report (replacing the Bulletin). Several options are available see pages 9, 10, 11 for more information or contact



9

By the 9th email
Laoline your
newly elected
officer's info.

13

Please Submit Your Forms

Chapter Leadership Updates

The form was sent to chapter President's last month by Beth. Please be sure to submit them to LauriM@nawic.org so that National can update the new chapter officers.

PR & Marketing DEADLINE

July 13th * Event contest and social media contest will be multiple awards divided by chapter size. All contests may be submitted no later than July 13th, 2018 by emailing your entries to: prmarketing@nawic.org

Deadline! Deadline! Deadline! Deadline!

PLAN FOR YOUR FUTURE GROWTH:

Put these Annual Conference dates on your calendar now.

Aug. 21-24, 2019 Atlanta, GA:

[Marriott Marquis](#)

Aug. 12-15, 2020 Houston, TX:

[The Westin Galleria Houston](#)

Aug. 11-14, 2021 Charlotte, NC:

[Embassy Suites Charlotte Concord Golf Resort & Spa](#)

NAWIC
Builds
Leaders



Your Education. Your Career. Your Future.



PD&E
Chair

Julie Salinas



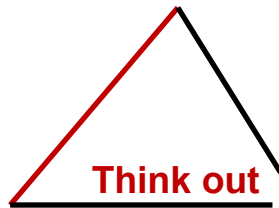
NEF
Chair

Janet Turner

See pages 8 and 9 for the national PD&E contest rules.

At Forum Janet challenged all of our chapters to give to NEF. Julie took some back to sell in SFr and came up with the ad below.

This sounds like a win/win for NAWIC!



Think out side the boundaries to make great combinations!

Who: could use some extra spending money? **NEF**

What: Buy raffle tickets. Tickets are 1 for \$10 or 3 for \$25

The grand prizes are... 1st Place \$2,000, 2nd Place \$1,000, and 3rd Place \$500!

When: now - August 16th (drawing at the Annual Meeting)

Where: contact Janet Turner for tickets: jturner@jturnerengineering.com

Why: The NAWIC Education Foundation provides construction education for NAWIC members and our communities alike. They have developed several programs and created competitions to foster and promote construction as a viable career choice among students from grade school to high school level, including Block Kids and CAD Drafting. These are in addition to the courses offered to members like the new **ESP** – Estimating and Scheduling Practitioner, **CIT** – Construction Industry Technician, and **CCA** – Certified Construction Associate (to name a few).

NAWIC NATIONAL PD&E CONTEST

WHAT

Show us how PD&E makes a measurable difference to you or your chapter

HOW

Fill out the attached form & send pictures

WHEN

Submit by June 25th

Email form to
pde@nawic.org

IDEAS:

MEMBERSHIP

Did the event increase membership or increase attendance?

SKILLS

Have you used PD&E skills to make a measurable difference at work or in your personal life?

INCREASE

Did your event increase # of people, money, smiles, etc.?

DETAILS

Please describe the measurable difference in as much detail as possible. The more details the better.



DETAILS:

NAME:

CHAPTER NO:

CHAPTER NAME:

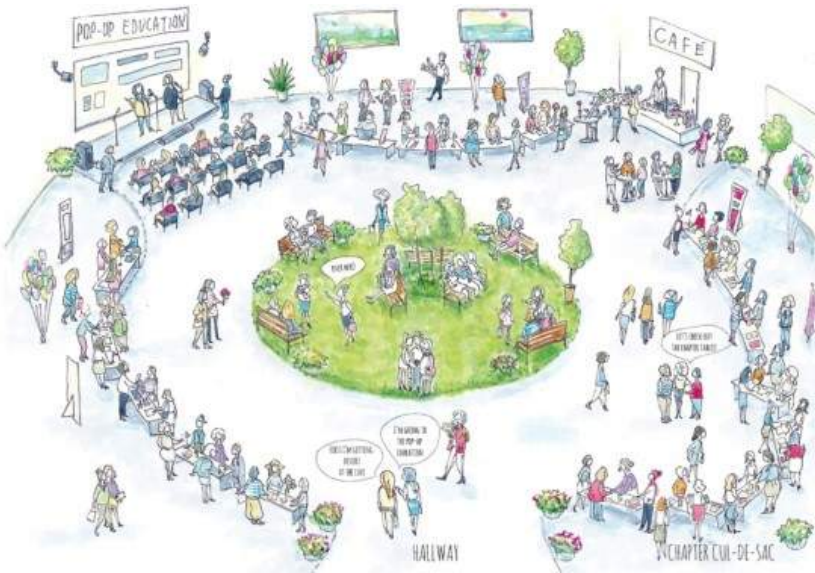
DATE EVENT WAS HELD:

TITLE OF EVENT:

Congratulations to all the chapters who have signed up for the **pre-conference chapter leadership training** program!

* San Francisco * Portland * Eugene * Santa Clara * Fresno *
* Spokane * South Sound * Salem * & a PNW Member at Large *

Your investment in yourself and your chapter will provide you with an excellent return. I am looking forward to seeing you there. Be sure to bring questions so you can both personalize and maximize what you take away from the training.



Training for all Chapter Presidents

If you are an incoming chapter President, we have created the first ever “Leadership Training” program for you. It will be held in conjunction with the annual conference in Orlando, so no extra travel time and expense will be incurred. During this half day, complimentary session, you will learn the legal and financial responsibilities of the President, deadlines, required forms, and more. There have been several changes made this past year, so learn from the source what is not needed anymore (streamlining!), organizational and success tips. You can register using the annual conference registration form.

DEADLINE



Don't forget they've made changes to communications at the Annual Conference. While they've eliminated the Daily Bulletin; in it's place you will be able to put messages in the new Annual Report. **Artwork and messages are due (send to the National Office) by July 2nd.**

See pages 9,10,11 for more specifics.



On the next page I've included the letter to your employer, which would be helpful to use as a follow up after requesting their financial support to attend Annual Conference. Or click the link below which will take you to the original on the national website.

[Employer Letter](#)



NATIONAL ASSOCIATION OF WOMEN IN CONSTRUCTION

327 S. Adams St. • Fort Worth, Texas 76104-1002 • (800) 552-3506
(817) 877-5551 • Fax (817) 877-0324 • nawic@nawic.org • www.nawic.org

NATIONAL BOARD OF DIRECTORS

PRESIDENT

Catherine D. Schoenenberger
Granite State Chapter, N.H.

PRESIDENT-ELECT

Dave Sifers-Pulman, CBT
Charlotte, N.C. Chapter

VICE PRESIDENT

Diane I. Mke, CBT
Fort Worth, Texas Chapter

SECRETARY

Jill Hanson, CIT
Tampa, Fla. Chapter

TREASURER

Anne Pfeleger, CIT
Uma Ohio Area Chapter

IMMEDIATE PAST PRESIDENT

Connie Leppard, CIT
Central Missouri Chapter

MIDWEST REGION

Vickie J. Nickel, CIT
Greater Kansas City, Mo. Chapter

NORTH CENTRAL REGION

Jenny L. Mangas
Cincinnati, Ohio Chapter

NORTHEAST REGION

Doreen Bartolucci, RE, CCM
Lower Hudson, N.Y. Chapter

PACIFIC NORTHWEST REGION

Laurie Mitchell
San Francisco, Calif. Chapter

PACIFIC SOUTHWEST REGION

Elizabeth M. Teramoto, CIT
Las Vegas, Nev. Chapter

SOUTH ATLANTIC REGION

Kristey Stewart, CIT
Durham, N.C. Chapter

SOUTH CENTRAL REGION

Laurie Jimenez, CBT
Houston, Texas Chapter

SOUTHEAST REGION

Karen Hager, CBT, CIT
Greater Orlando, Fla. Chapter

NAWIC OFFICE

EXECUTIVE VICE PRESIDENT
Beth Bracks, CAE
Fort Worth, Texas

Dear Employer:

No matter what size your organization, your female employees play an essential role in your success. Relevant education benefits not only your employee, but your business as well. An educated employee is an empowered employee, an employee who can perform her responsibilities with ease or who can step into leadership when needed.

Once a year, the National Association of Women in Construction (NAWIC) holds their national conference to offer valuable education that helps women move to the next level in their careers.

Our 2018 Annual Conference will be held in Orlando on August 15-18. These 2 ½ days in Florida are the perfect opportunity for your employee to gain knowledge about subjects in the personal and professional development arenas, and learn about the construction industry's best practices. We'll also explore the industry's hottest topics, such as:

- Risk Management
- Modular Construction
- Sexual Harassment
- Diversity and Workforce Development
- Drones on the Jobsite
- Lean Construction
- Succeeding in a Male-Dominated Industry

The Annual Conference offers:

- 19 education breakout sessions
- 2 general sessions with industry panels on diversity and industry awareness
- 2 keynote speakers—negotiation expert Linda Swindling and Kayleen McCabe, the star of DIY Network's "Rescue Renovation"
- Pre-conference training with on-site testing for NEF Estimating and Scheduling certification
- "The Neighborhood," which is the center of activity between sessions. Here, participants can network, visit vendor tables and take advantage of pop-up education.

I encourage you to support your employee by sending her to the NAWIC Annual Conference. This investment will create significant returns for your company throughout the years. Thank you for your consideration.

Sincerely,

Catherine Schoenenberger
NAWIC National President
President, Stay Safe Traffic Products, Inc.

CORE PURPOSE: To enhance the success of women in the construction industry
CORE VALUES: Believe. Persevere. Dare.

2018 NAWIC Annual Conference AD SPECS AND SIZES

The 2018 Annual Conference Program will be full-color and will list the Annual Conference daily schedule, speaker profiles and events. Advertising in the Annual Conference Program will take the place of the late daily bulletins created in years past at the Annual Conference. NAWIC will no longer have the daily bulletins on-site. Advertising size and dimensions are listed below. Each size will have a bleed of 0.125". Front Inside Cover, Back Inside Cover and Back Outside Cover ads will be first come, first serve.

Dimensions Before Trim: Actual page size of the ad

Trimmed Size: Ad page size minus the 0.125" bleed

Safety: Have all text and important graphics in this dimension to ensure content will not be cut off

Deadline for all Annual Conference Program ads is July 2 | All pricing is US\$

Full-Page | Front Inside Cover | Back Inside Cover

Back Outside Cover

Bleed: 0.125"

Dimensions Before Trim: 5.5" x 8.5"

Trimmed Size: 5.375" x 8.375"

Safety: 5.125" x 8.125"

One-Half Page Vertical

Bleed: 0.125"

Dimensions Before Trim: 2.75" x 8.5"

Trimmed Size: 2.625" x 8.375"

Safety: 2.375" x 8.125"

One-Half Page Horizontal

Bleed: 0.125"

Dimensions Before Trim: 5.5" x 4.25"

Trimmed Size: 5.375" x 4.125"

Safety: 5.125" x 3.875"

One-Fourth Page

Bleed: 0.125"

Dimensions Before Trim: 2.75" x 4.25"

Trimmed Size: 2.625" x 4.125"

Safety: 2.375" x 3.875"

A preview of ad specs and sizes are listed on the following page

AD PRICING

Back Cover | \$750

Inside Front Cover | \$600

Inside Back Cover | \$600

Full Page | \$450

One-Half Page | \$300

One-Fourth Page | \$205

2018 NAWIC Annual Conference AD PRICING FORM

ads due July 2

Deadline for all Annual Conference Program ads is July 2 | All pricing is US\$

Name:

Email:

Phone:

Chapter:

Region:

AD SELECTION

- ☐ Back Cover
- ☐ Inside Front Cover
- ☐ Inside Back Cover
- ☐ Full-Page
- ☐ Half-Page | Vertical
- ☐ Half-Page | Horizontal
- ☐ One-Fourth Page

PAYMENT

- ☐ Credit/Debit Card
- ☐ Check (make checks payable to NAWIC)
- ☐ Visa
- ☐ AMEX
- ☐ MasterCard
- ☐ Discover

Card Number:

Name on Card:

Expiration:

CV Code:

All checks must be received at the NAWIC Headquarters office no later than 5 p.m., July 2

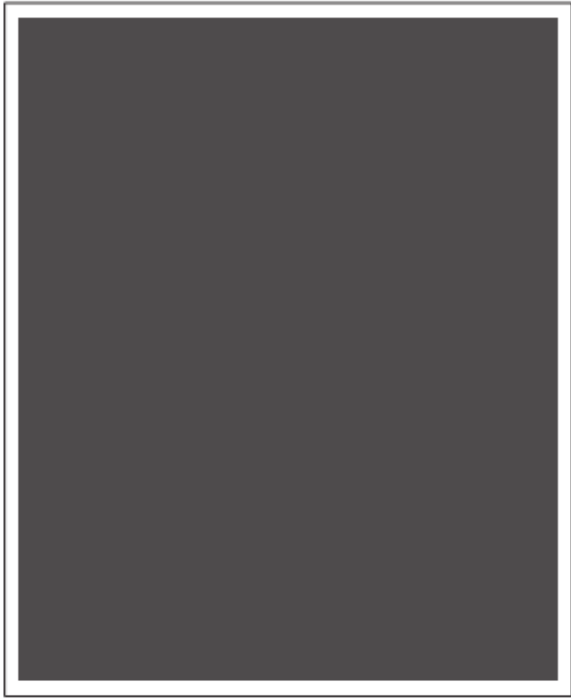
AD SUBMISSION

- ☐ I have/will have camera-ready art/ad produced and ready for print
- ☐ I need help with creation of my ad

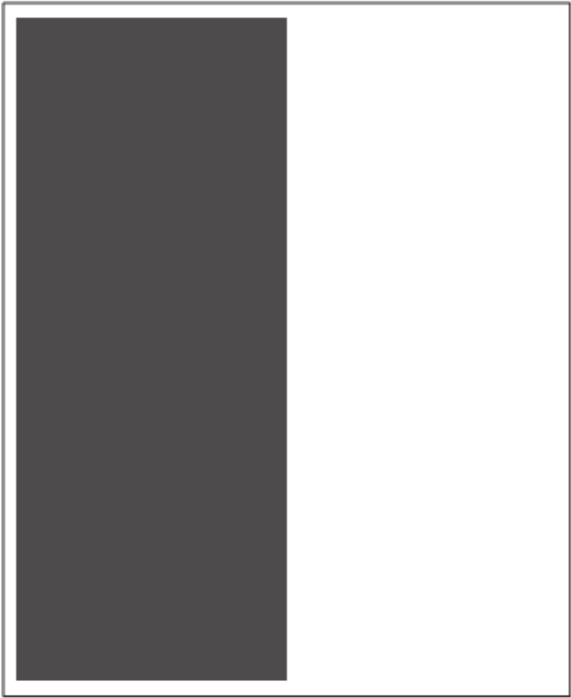
Send camera-ready art/ad to: raeb@nawic.org no later than July 2 at 5:00 p.m.

For any questions, contact raeb@nawic.org.

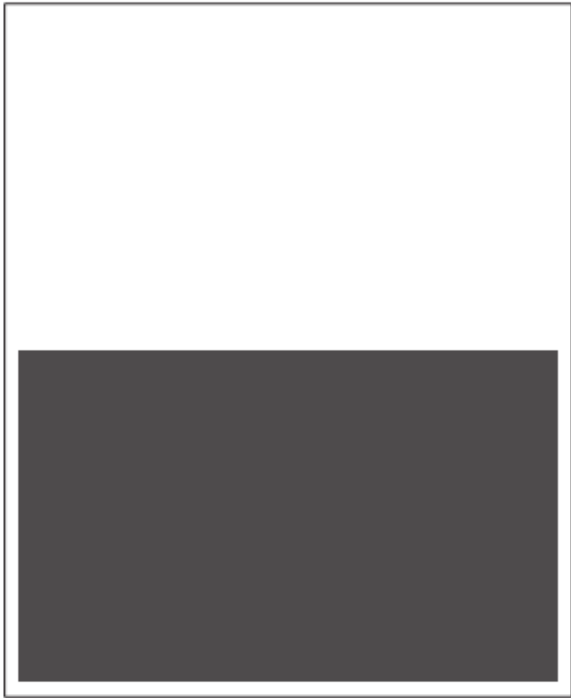
2018 NAWIC Annual Conference
AD SPECS AND SIZES
boxes below are not to scale



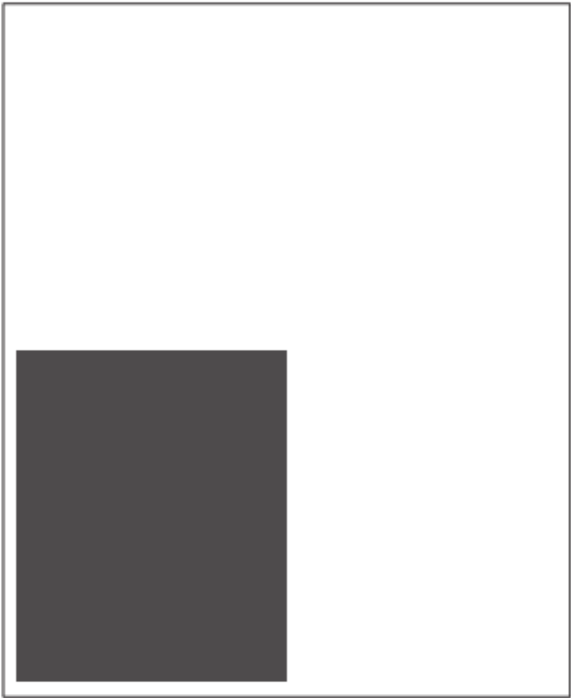
Full-Page | Front Inside Cover | Back Inside Cover
Back Outside Cover
Dimensions: 5.5" x 8.5" Bleed: 0.125"



Half-Page Vertical
Dimensions: 2.75" x 8.5"
Bleed: 0.125"



Half-Page Horizontal
Dimensions: 5.5" x 4.25"
Bleed: 0.125"



One-Fourth Page Horizontal
Dimensions: 2.75" x 4.25"
Bleed: 0.125"