

# ANNA LIOTTA



## GENERATIONAL ATTRIBUTES

### Traditionalists

**Born:** 1927-1945

**Characteristics:**

- Loyal
- Hard Working
- Disciplined



### Baby Boomers

**Born:** 1946-1964

**Characteristics:**

- Optimistic
- Driven
- Competitive



### Xers

**Born:** 1965-1977

**Characteristics:**

- Skeptical
- Self-Starters
- Independent



### Millennials (Gen-Y)

**Born:** 1978-1999

**Characteristics:**

- Technology Savvy
- Collaborative
- Realistic



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