

HNY 2018

Message From Your Director

I am optimistic that you will all achieve anything you plan and set your minds to this year. We should all have those optimistic wishes, but I am the first to recognize that we don't always get what we wish for - no matter the strength of our desire.

I say that to lead into acknowledgement that the vote for delegates did not conclude in the way that many of you expressed you'd like it to at Fall Conference. I received several articulate, well written missives that I forwarded to the national board. There was a lot of discussion and exhaustive consideration for the issues before us. I can only assure you that the board does not take their responsibilities lightly and voted with the best of the association at the heart of their decision.

Let this be a lesson to us, that if it is truly our heart's desire than we must organize and give it 110% effort. Let's focus this year on determining what we truly want, making a plan and pursuing it with all our efforts. Imagine what we might achieve this 2018 if everyone of us gave it our best.....

Lauline



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EVP BETH BROOKS

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NORTH CENTRAL—JENNY MANGAS

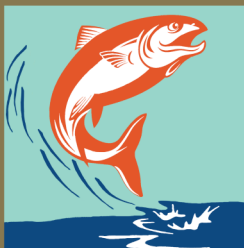
NORTH EAST—DOREEN BARTOLDUS, PE

PACIFIC SOUTHWEST—LIZ TERRAMOTO

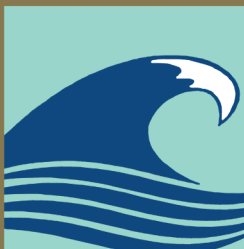
SOUTH ATLANTIC—KRISTEY STEWART

SOUTH CENTRAL—L AURI E JIMINEZ

SOUTH EAST — KAREN HAGER



NAWIC



PNW



Alaska • Boise • Portland • Eugene • Salem • Puget Sound • Spokane • South Sound • Tri-Cities • San Francisco • Greater East Bay • Sacramento • Santa Clara • Fresno • Guam

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Changes

2018 Safety Excellence Award

Eligible participants must employ a NAWIC member. Completed [applications](#) must be **submitted by March 31, 2018** directly to the Safety & Health Awareness Committee. Send applications to safety@nawic.org.

See Laura's message on page 6 for more information.

NAWIC
Builds
Leaders



Your Education. Your Career. Your Future.

MEMBER SPOTLIGHT

Kathryn Emtman

LEASE CRUTCHER LEWIS



As Project Executive, she's responsible for a flawless execution.

Kathryn is currently wrapping up a \$30M confidential private hangar at the King County airport. She's also slated to break ground on two elementary schools in the Lake Washington School District starting in April of 2018. These will be the first public K-12 projects that Lease Crutcher Lewis has built in over ten years. As the Project Executive she has a range of responsibilities from execution to procurement of educational projects that help shape the future of local communities.



PETER KIRK & MARGARET MEAD ELEMENTARY SCHOOLS

LAKE WASHINGTON SD 1312 6TH ST, KIRKLAND, WA 98033 & 1725 216TH AVE NE, SAMMAMISH, WA 98074



Jodi Martinez

Membership Region Chair

“Ask Outrageously! The Secret to Getting what you Really Want”
by Linda Byars Swindling.

Read the Introduction, go thru the Assessment: How Well Do You Ask (on pg 18) and *find Linda on LinkedIn*.

I took the assessment and scored 24 which is right in the middle in the “Sometimes I get what I want and sometimes I don’t” category. *I DO KNOW FOR SURE*; I will not get what I want (more NAWIC members) if I don’t ASK.

Jan 25th 4:30 PST

Join Jodi for a BOOK CLUB conference call **Dial In Number:**

605.472.5715

Access Number: 236465



Eastern Washington Retreat Jan 19 –20 (Spa too!)

2018 brings an opportunity to relax and learn with your fellow NAWIC sisters. The Spokane & Tri-Cities chapters are preparing to host you at the Northern Quest Resort & Casino.

Hotel & travel expenses are on your own, but it will be worth every penny! Click the link below to sign up for the meeting and spa treatments (payable individually at the time of treatment). Champagne & light hors d'oeuvres will be served at the spa. There is no cost for the meeting and continental breakfast. Before the job tour you will need to grab lunch (unhosted). Saturday events will close by 4pm.

<http://www.nawicpnw.org/events/2018/1/19/nawic-eastern-washington-retreat>

Come Join us!



Janet Turner

NEF Region Chair



Check out the NEF website. They’ve revamped it and have many new and exciting features. Scroll through the page and discover all that’s available to you as a member!

<https://nef-edu.org/>

Did you know
you can start donating to your Ladder Club pin on a monthly basis?



\$35 DONATION **NAWIC**    **HENSEL PHELPS**
First Race, First Place

HOSTED BY: NAWIC GUAM

Belles, eggs, & bubbles

07 December 2017 | 6pm - 9pm
Chevrolet Showroom, Tamuning

WINE TASTING

LIVE PURSE AUCTION
 SILENT AUCTION
 HORS D'OEUVRES
 NETWORKING
 ENTERTAINMENT
 FASHION SHOW BY
KRISTAL KOLLECTION

Profits will go to NAWIC Guam Scholarship Program and Block Kids Program, a large competition for elementary students.

SOCIAL MEDIA  

I'm sad I don't live closer to GUAM!! They certainly have some very cool events. Can't wait to hear how this turned out. I even had a red scarf I could've worn!



Congratulations to Tri-Cities!

Their generous toy contributions to Safe Harbor & My Friend's Place in Kennewick surely made lots of people happy this holiday season.



Chapter News & Announcements

WIC WEEK DEADLINE

http://www.nawic.org/Forms.asp?MODE=NEW&Forms_FormTypeID=-8

Click the link above to complete the fillable PDF on the National website. **JANUARY 5th 2018** is the deadline to submit your Commitment Form. Any questions contact Region Chair Gloria Bruning.

gbruning@anchorias.com



OREGON COAST RETREAT

FEBRUARY 22—24, 2018

Lincoln City, Oregon

\$70 Registration before 2/2/18.

<http://nawicsalem.com/payments/>



WIC WEEK

Conference Call
10:00 a.m. **PST**
515.739.1020

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access code: 578516

DIAL IN & LEARN

January 2018**PR MARKETING & MEMBERSHIP**Conference Call 9:30 a.m. **PST****When:** Wednesday, 1/10/18**Where:** <https://www.freeconferencecall.com/join/membership-prmarketingnawic>**Dial in:** 641-715-0700, Access code 656442

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DIAL IN & LEARN

P D & E Conference Call

Dial-In Number: 515-739-1020 Access Code: 867648

Work/life integration

by Michelle Mercier, Create Honesty;

Online Meeting Information:

join.freeconferencecall.com/pdenawic

THINK OF ALL THE GREAT TIPS YOU'LL LEARN

18

19

EASTERN WASHINGTON RETREAT1/ 19—20/18 in Spokane, Washington at the Northern Quest Casino. **Room block is on hold thru 1/3/18.****NO** Registration fees, but hotel & travel are on your own.<http://www.nawicpnw.org/events/2018/1/19/nawic-eastern-washington-retreat>

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Safety

LAURA RANNOW



I hope all you had a wonderful holiday season! It's a fun and busy time....but in some ways it's nice to get "back to normal"! Your Chapter Presidents and Safety Chairs should have received the NAWIC 2018 Safety Excellence Award Application. There is a new application process that you should be aware of:

All applications must be sent to safety@nawic.org by **March 31, 2018**.

National has eliminated the chapter and regional progressive scoring process as done in the past.

Any qualifying company can turn their application in **directly to national** for the award this year.

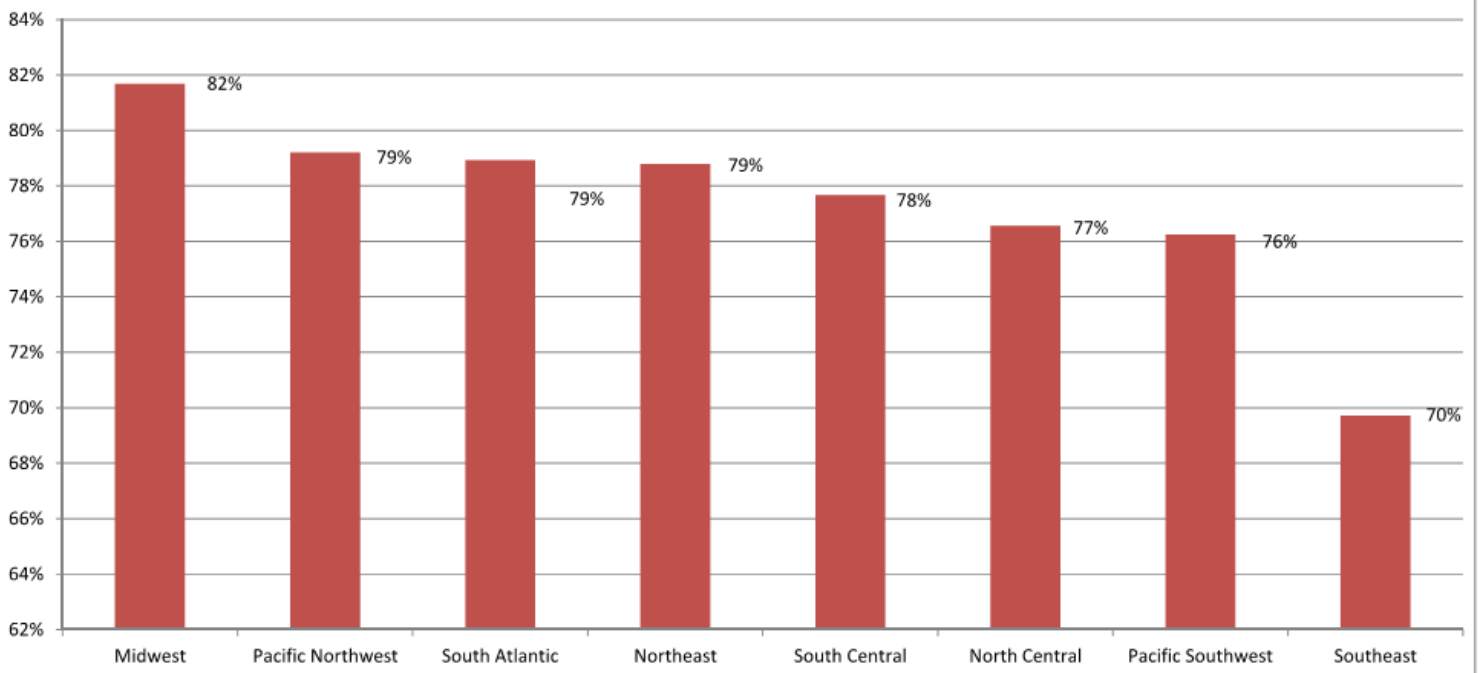
I would encourage you to have your companies submit for this award! Having your company recognized at a National level by NAWIC for their efforts in Safety is not only great for you as a member, but something that can be used promotionally for your company.

Also, we would love to hear what your companies are doing in the Safety arena. New practices, incentives... anything your projects might be doing to improve safety, we want to hear about! Send me a write up with what you are doing, and pictures would be great too! We will include your firm in the Region newsletter and on the Region website too! Send your info to laura.rannow@veca.com. Have a great and safe January!

PNW ROCKS!

Today, I got the following slide that shows we are doing a **FANTASTIC** job on our new recruits & retention counts. We moved up 5 slots to take 2nd place nationwide!

Region Name	Members as of 9/30/16	85% Retention Goal	20% Growth	Total Members Needed	Renew	New	Total	Renew Percentage	New Percentage	Total Percentage
Midwest	541	460	108	568	411	53	464	76%	10%	81.68%
Pacific Northwest	493	419	99	518	363	47	410	74%	10%	79.20%



Strategic Plan

**CHRIS
WIGGINGTON**



Success for The New Year

Can you believe it is already January? This is the time of year where most reflect on the past and look toward the future. Although not the start of NAWIC's year this is a good time to review how your chapter is progressing. Evaluating your chapter's strategic plan is a way to refresh your members on what your chapter plans to accomplish and your path to getting there.

Your plan should be comprised of three main components, Core Purpose, Core Values and Goals.

Core Purpose is akin to a Mission Statement – this what we do and why we exist. This should follow the national core purpose “To enhance the success of women in the construction industry.” Discussing the core purpose with your members helps them understand how we differ from other associations and what all goals should ultimately achieve.

Core values are what support your vision, shape the culture, and reflect what your chapter values. They are your chapter's principles, beliefs, or philosophy of values. Again, these should track national's, “Belief in ourselves as women • Perseverance • Dare to move into new horizons”. However, you may want to add a few more that are specific to your chapter. Try to limit to no more than five or six as too many gets cumbersome to remember. Goals are split into two categories, objective and key results, also known as strategies. While objectives are high level, they shouldn't be too vague. For an example, you would not want to set a goal stating, “Educate members.” A more tangible goal would be “Provide Industry Speakers at 6 meetings.” The key results are the tactics you engage to meet objective. Example, Form Education Committee. • Create catalog of local speakers and topics.

When reviewing or starting a strategic plan don't get bogged down with too much wordsmithing as this can cause members to lose interest. Focus on what your chapter wants to achieve. Review your past accomplishments discussing what worked and how you can utilize for additional goals. Learn from mistakes but then move on to achieve greater success.

Also, ensure you include a diverse group of members. Don't limit to just your board members. When members are involved in the process, they see the chapter as “theirs” and they have a stake in its growth.

Please contact me if you would like additional information. Chris Wiggington icwigginton@comcast.net Also available are many free videos at Tecker International a consulting firm utilized by the National Board on Strategic Planning and Leadership. <http://www.tecker.com/>

Here's hoping you and your chapter have a Happy and Successful New Year.

PNW Region Chairs

Block Kids Gloria Bruning

Design Drafting Denise Redmond-Crossland

NEF Liaison Janet Turner

P D & E Julie Salinas

OSHA Alliance Ruth Ann Carr

Strategic Planning Chris Wiggington

Bylaws Kelly Aust

Membership Jodi Martinez

NFSF Fundraising Yasmine Branden

PR& Marketing Amy Schultze

Safety Laura Rannow

WIC Week Rachel Stroup

OREGON COAST RETREAT

FEBRUARY 23-24, 2018

Salem Chapter #198 would like to invite each of you to the annual Oregon Coast Retreat. This event has been hosted annually by the Oregon chapters of NAWIC since 1989. This year's event will be the last weekend in February, with check-in and hospitality commencing on Friday, February 23 around 6pm. Saturday is a day of fun, learning and activities. Dinner is on your own, but of course, group dinners/outings are always encouraged. Sunday is "on your own" as folks make their way back home. It's a quick weekend away to the Oregon coast, but one we look forward to each and every year. We're hoping many of our Pacific Northwest Region members will be able to join us for this fun and relaxing weekend! Please don't hesitate to email with questions and be sure to reserve your room by **January 23rd**, if you're planning to attend.

Registration Information:

Name: Chapter:

Company:

Phone: Email:

Chapter/Regional position:

Registration: \$70.00 (breakfast and lunch included)

Payment Type: Check Online

If register after February 2, cost is \$75.00

Make checks payable and mail to:

NAWIC Salem Chapter #198, PO Box 15137, Salem OR 97309

or

Pay online with *PayPal* at <http://nawicsalem.com/payments/>

If paying online, send completed registration form to:

robin@agsadowski.com or fax to: (866) 581-6327

Casual attire, Chapter raffles and Fun encouraged!

For more info contact:

Dawn Killough, Dawn@richduncanconstruction.com or

Robin Guzman, robin@agsadowski.com

Chinook Winds Casino Resort

Casino: 1777 NW 44th St,
Lincoln City, OR 97367

Hotel: 1501 NW 40th Pl,
Lincoln City, OR 97367

(877) 423-2241

www.chinookwindscasino.com

Junior Suite

\$149/night + tax

Single King or Dbl Queen Beds, full
ocean view, balcony, elevator avail.

Deluxe Room

\$119/night + tax

Single King or Dbl Queen Beds, full
ocean view, accessible by stairs

Compact Room

\$79/night + tax

Single Queen Bed, casino view,
accessible by stairs

**Use "NAWIC" for group
pricing.**

**Hotel reservation
deadline is Jan 23rd!**

**Event Registration
deadline is Feb 2nd!**